

## MEMORANDUM

Not On  
Agenda Item No. 10(A)(8)

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**TO:** Hon. Chairperson Barbara Carey-Shuler, Ed.D.  
and Members, Board of County Commissioners

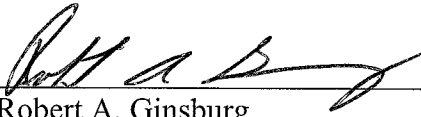
**DATE:** November 6, 2003

**FROM:** Robert A. Ginsburg  
County Attorney

**SUBJECT:** Resolution relating to  
waiver of fees for Art  
Basel

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The accompanying resolution was prepared and placed on the agenda at the request of Commissioner Bruno A. Barreiro.

  
Robert A. Ginsburg  
County Attorney

RAG/jls



# MEMORANDUM

(Revised)

**TO:** Hon. Chairperson Barbara Carey-Shuler, Ed.D.  
and Members, Board of County Commissioners

**DATE:** November 6, 2003

**FROM:** Robert A. Ginsburg  
County Attorney

**SUBJECT:** Not On  
Agenda Item No. 10(A)(8)

✓ Please note any items checked.

\_\_\_\_\_ "4-Day Rule" ("3-Day Rule" for committees) applicable if raised

\_\_\_\_\_ 6 weeks required between first reading and public hearing

\_\_\_\_\_ 4 weeks notification to municipal officials required prior to public hearing

\_\_\_\_\_ Decreases revenues or increases expenditures without balancing budget

\_\_\_\_\_ Budget required

\_\_\_\_\_ Statement of fiscal impact required

\_\_\_\_\_ Bid waiver requiring County Manager's written recommendation

\_\_\_\_\_ Ordinance creating a new board requires detailed County Manager's report for public hearing

✓ \_\_\_\_\_ Housekeeping item (no policy decision required)

\_\_\_\_\_ No committee review

Approved \_\_\_\_\_ Mayor  
Veto \_\_\_\_\_  
Override \_\_\_\_\_

Not On  
Agenda Item No. 10(A)(8)  
11-6-03

RESOLUTION NO. \_\_\_\_\_

RESOLUTION AUTHORIZING WAIVER OF FEES FOR ART  
BASEL MIAMI BEACH, TO BE HELD ON DECEMBER 3-7,  
2003, IN AN AMOUNT NOT TO EXCEED \$39,964.80

**WHEREAS**, this Board wishes to waive the fees for taxi-stand service support and services provided by Miami-Dade County Transit and the Miami-Dade County Police Department, in an amount not to exceed \$39,964.80, for the second annual Art Basel Miami Beach, an international art show and cultural event that will take place from December 3 to 7, 2003; and

**WHEREAS**, Art Basel Miami Beach's fee waiver/in-kind services application is attached hereto and made a part of this resolution,

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA**, that this Board approves a waiver of fees for taxi-stand service support and fees that would be charged by Miami-Dade County Transit and the Miami-Dade County Police Department for Art Basel Miami Beach, which will take place on December 3-7, 2003, in an amount not to exceed \$39,964.80.

The foregoing resolution was sponsored by Commissioner Bruno A. Barreiro and offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

Dr. Barbara Carey-Shuler, Chairperson

Katy Sorenson, Vice-Chairperson

Bruno A. Barreiro

Betty T. Ferguson

Joe A. Martinez

Dennis C. Moss

Natacha Seijas

Sen. Javier D. Souto

Jose "Pepe" Diaz

Sally A. Heyman

Jimmy L. Morales

Dorrian D. Rolle

Rebeca Sosa

The Chairperson thereupon declared the resolution duly passed and adopted this 6th day of November, 2003. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF  
COUNTY COMMISSIONERS

HARVEY RUVIN, CLERK

By: \_\_\_\_\_  
Deputy Clerk

Approved by County Attorney as  
to form and legal sufficiency.

SA

Susan Torres

**MIAMI-DADE COUNTY  
FEE WAIVER/IN-KIND SERVICES APPLICATION**

COUNTY FEE WAIVERS OR IN-KIND SERVICES REQUESTED THROUGH THIS PROCESS ARE NOT EFFECTIVE UNTIL APPROVED BY ACTION OF THE BOARD OF COUNTY COMMISSIONERS PURSUANT TO THE MIAMI-DADE COUNTY HOME RULE CHARTER

Please complete the following form and submit completed form along with requested materials, if applicable, to:

Special Events Staff  
Communications Department  
111 N.W. 1<sup>st</sup> Street, Suite 2510  
Miami, FL 33128

Phone: (305) 375-2836  
Fax: (305) 375-3968

Type of Event/Application (select one of the following):

- ☐ District Event - Event of minimal impact related to specific commission district (Complete questions 1-7, sign and date; copy will be submitted to the appropriate District Commissioner within two days of receipt of application.)
- ☐ Small Event - Event of minimal impact not necessarily related to a specific commission district. (Complete questions 1-7, sign and date.)
- ☐ Special Event - Event with expected attendance of less than 5,000 with localized impact limited to an individual community or municipality (Complete questions 1-12, sign, date and submit form no later than 60 days prior to event date.)
- ☒ Major Event - Large Event with expected attendance of over 5,000 or significant probability of protests, controversy, violence or vandalism (Complete questions 1-12, sign, date and submit form no later than 120 days prior to event date.)

1. Full legal name of the requesting organization: **Art Basel Miami Beach (ABMB), a division of MCH Swiss Exhibition Ltd.**

2. Applicant Status: (Select one of the choices below)

- ☐ Not-For-Profit or Tax Exempt ☐ Local Government or Public Entity
- ☒ For-Profit
- ☐ County Sponsored Event/Sponsoring Department \_\_\_\_\_
- ☐ Other (specify): \_\_\_\_\_

3. Name and contact information for single point of contact (address, phone, fax, e-mail address, etc.): **Art Basel Miami Beach - 301 41<sup>st</sup> St., 3<sup>rd</sup> floor, Miami Beach, FL 33140 - Tel: (305) 674-1292, Fax: (305) 673-1242, Email: info@artbasel.com**

4. Specify fee waiver or in-kind service requested (quantify, if applicable): **Metro bus, off-duty police and taxi stand service support** 39,947.80  
approximately \$30,000

**MAT = \$26,306**  
**MDDP = \$1,363**

**TAXI Cab \$12,295.80**

5. Name, date of event, description, and purpose of the event (If event is a fund-raiser, define the beneficiaries): **ABMB will take place for the second time from Dec. 3-7, 2003. This international art show in Miami Beach, Florida is the American sister event of Art Basel in Switzerland, the most important annual art show worldwide for the past 34 years. ABMB is a new type of cultural event, combining a contemporary art show with an exciting program of special exhibitions, parties, and crossover events.**

6. Please select ALL that apply to event:

- ☒ Economic Development: Event supports vitality or growth of the local economy
- ☐ Youth/Education: Event benefits youth of any age and/or offers educational benefits
- ☐ Health and Social Services: Event supports health-related causes and/or social programs or institutions that improve quality of life within the community
- ☒ Arts and Culture: Event supports music, theatre, literature, art or culture
- ☐ Environmental: Event benefits environmental concerns or promotes conservation

☐ Sports and Athletics: Event supports/promotes organized sports or recreational participation

7. Physical address of event venues (please specify Commission District(s)): Miami Beach Convention Center, Vizcaya, Miami Design District, Museum of Contemporary Art, Miami Art Museum

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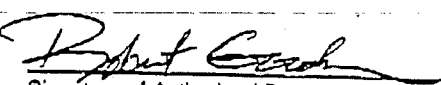
MIAMI-DADE COUNTY  
FEE WAIVER/IN-KIND SERVICES APPLICATION

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8. Description of regional or local impact:  
Art Basel Miami Beach is an annual event with a growing stream of visitors from all over the country and abroad. The fair promotes Miami Beach throughout the year with its extensive regional, national and international advertising, news releases and media partnerships and brings Miami Beach to the attention of the culturally interested public world-wide. In its inaugural year, 2002, the fair attracted over 30'000 visitors and has been granted A-priority status by the City of Miami Beach. Based upon the positive response after the 2002 fair, we anticipate a substantial increase of visitors; regionally, nationally and internationally. Locally, the fair creates a heightened awareness towards the visual and fine arts by collaborating closely with a wide range of cultural institutions and private persons. We anticipate using 48'000 hotel nights.
9. Daily/hourly event schedule, including set-up and breakdown schedule (attach event calendar, if applicable): ABMB commences set-up Nov. 20, Fair opens Dec. 3 and runs through Dec. 7, Breakdown Dec. 10, Fair hours are noon until 8 p.m.
10. Detailed description of event venues (map or schematic of event venues, access points, surrounding roadways and traffic flow diagrams, if applicable): A wide range of cross-over events, museum openings and special events are co-produced with local collectors, gallery owners, museums, private and cultural institutions, hotel partners etc. The list of participants involved include: The Raleigh Hotel & City of Miami Beach, ArtNexus Art Magazine, Crobar, Mynt, Niki Beach, Public Library, DACRA, Taschen Books Cologne, MOCA, MAM, Bass Museum, Wolfsonian, PBCAT, Loews (these, among others, host openings and cocktail parties during the fair), Private Collections
11. Expected number of participants and estimated attendance (per day, if applicable): 30,000 to 50,000 local residents and international visitors spread over the week.
12. Itemized budget, including total event budget, total budget of host organization, if applicable, and total commitment of resources (attach additional pages as needed): (see attached)

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I hereby certify that all the statements made in this application are true and correct.

  
Signature of Authorized Representative

Date 10/17/03

# Art Basel Miami Beach 2003

## ORGANIZATIONAL BUDGET

|                                |    | <u>CURRENT</u> |        |
|--------------------------------|----|----------------|--------|
| <u>EXPENSES</u>                | FY | 2003           | - 2004 |
| PERSONNEL - ADMINISTRATIVE     |    | 1'067'659      |        |
| PERSONNEL - ARTISTIC           |    | 0              |        |
| PERSONNEL - TECHNICAL          |    | 0              |        |
| OUTSIDE ARTISTIC FEES/SERVICES |    | 0              |        |
| OUTSIDE OTHER FEES/SERVICES    |    | 240'222        |        |
| MARKETING/PUBLICITY            |    | 317'665        |        |
| TRAVEL/TRANSPORTATION          |    | 142'222        |        |
| EQUIPMENT RENTAL               |    | 128'100        |        |
| EQUIPMENT PURCHASE             |    | 0              |        |
| SPACE RENTAL                   |    | 340'875        |        |
| UTILITIES                      |    | 0              |        |
| REMAINING OPERATING EXPENSES   |    | 4'835'835      |        |
| TOTAL CASH EXPENSES            |    | 7'552'190      |        |
| <u>TOTAL EXPENSES</u>          |    | 7'552'190      |        |
| <u>REVENUES</u>                |    |                |        |
| ADMISSIONS                     |    | 262'314        |        |
| CONTRACTED SERVICES            |    | 0              |        |
| TUITIONS                       |    | 0              |        |
| CORPORATE SUPPORT              |    | 1'064'692      |        |
| FOUNDATION SUPPORT             |    | 0              |        |
| PRIVATE/INDIVIDUAL SUPPORT     |    | 0              |        |
| GOVERNMENT GRANTS - FEDERAL    |    | 0              |        |
| GOVERNMENT GRANTS - STATE      |    | 0              |        |
| GOVERNMENT GRANTS - LOCAL      |    | 97'500         |        |
| APPLICANT CASH ON HAND         |    | 554'427        |        |
| OTHER REVENUES                 |    | 5'573'257      |        |
| TOTAL CASH INCOME              |    | 7'552'190      |        |
| <u>TOTAL INCOME</u>            |    | 7'552'190      |        |

# Art Basel Miami Beach 2003

## Selected List of Activities and Events

- The main art show ("Art Galleries", "Art Statements", "Art Nova") taking place at the Miami Beach Convention Center (Halls A & D) including over 200 galleries from all over the world.
- The exhibition section "Art Positions"; a container village of 20 shipping containers converted into temporary gallery spaces on the beachfront at Collins Park.
- "Art Conversations": A series of panel discussions showcasing renowned lecturers from the fields of architecture, art collecting etc.
- The "Art Video Lounge" at the Public Library Rotunda, Miami Beach. Daily programs of video art.
- The Welcome Party at the Raleigh Hotel, Miami Beach
- The Goodbye Party at Nikki Beach
- The Opening Night event on the Beachfront at "Art Positions"
- "Art Positions Happy Hour": Daily program with open-air bar and DJs at the container village.
- "Art loves Books" cross-over event featuring the launch of a new TASCHEN publication on Muhammed Ali (Miami Beach Convention Center)
- "Art loves Music" event at the Setai loft featuring Lenny Kravitz
- "Art loves Music" event at the Lincoln Theatre with World Symphony Orchestra
- "Art loves Design" Party at the Miami Design District
- "Art loves Film" open-air film screening and ArtNexus Party at the Vizcaya
- "Art Lounge" and "Art Club" at Mynt and Crobar (daily)
- Daily Collector's Visits in Miami and Miami Dade County
- Museum Openings and hosted events



Bus Wish List for VIP Schedule - Note those in **BOLD** are Official Art Basel Miami Beach events (First Priority)

| Date         | Time for departure   | Location Pickup                        | Location Dropoff   | Frequency  | Number of Ppl                               |
|--------------|--|--|--|--|---|
| Mon. Dec. 1  | VIP Opening at Norton Museum, Palm Beach from 3 to 5 pm<br>2:00 PM MBCC<br>to 3:00PM   |  | Norton, Palm Beach   | 1 on the hour  | 60  |
|              | 4:45 PM Norton, PB<br>5:00 PM Norton, PB   | PBICA, Lake Worth<br>PBICA, Lake Worth |  | 1 time<br>1 time   | 60<br>60                                    |
|              | VIP Opening at Palm Beach Institute of Contemporary Art, Lake Worth, 5 to 8 pm<br>6:00 PM PBICA, Lake Worth<br>7:00 PM PBICA, Lake Worth   |  | Miami Art Central<br>Miami Art Central<br>Miami Art Central  | 1 time<br>1 time<br>1 time   | 60<br>60<br>60                              |
|              | VIP Opening at Miami Art Central, S. Miami, 8 to 10 pm<br>7:30 PM MBCC<br>8:00 PM MBCC<br>8:30 PM MBCC   |  | Miami Art Central<br>Miami Art Central<br>Miami Art Central  | 1 time<br>1 time<br>1 time   | 60<br>60<br>60                              |
|              | Return VIP's to Miami Beach Convention Center<br>10:00 PM Miami Art Central<br>10:30 PM Miami Art Central<br>11:00 PM Miami Art Central  |  | MBCC<br>MBCC<br>MBCC   | 1 time<br>1 time<br>1 time   | 60<br>60<br>60                              |
| Tues. Dec. 2 | VIP Welcome Party @ Raleigh Hotel, Miami Beach<br>1775 Collins Avenue, Miami Beach<br>To discuss: Parking for cars, buses, taxi stands, taxi dispatch, police, map of area (Marie Denis), bagging melers, signage<br>Pertains to City of Miami Beach and City of N. Miami<br>7:30PM Raleigh Hotel, MB<br>7:45PM Raleigh Hotel, MB<br>8:00PM Raleigh Hotel, MB<br>Return VIP's to two locations<br>9:15 PM MOCA, N. Miami<br>9:15 PM MOCA, N. Miami<br>9:30 PM MOCA, N. Miami<br>9:30 PM MOCA, N. Miami |  | MOCA, N. Miami<br>MOCA, N. Miami<br>MOCA, N. Miami<br>Raleigh Hotel, MB<br>Raleigh Hotel, MB<br>de la Cruz, Key Biscayne<br>de la Cruz, Key Biscayne | 1 time<br>1 time<br>1 time<br>1 time<br>1 time<br>1 time<br>1 time<br>1 time | 120<br>120<br>240<br>60<br>120<br>60<br>120 |

10:00 PM MOCA, N. Miami  
NOTE: The above arrangements were kindly made last year

Raleigh Hotel, MB

1 time

120

## Wed. Dec. 3

VIP Art Collector's Coffee, Margulies Collection at the Warehouse, Miami  
 Rubell Family Collection open to VIP's and public, Miami

|                          |                   |        |    |
|--------------------------|-------------------|--------|----|
| 8:45 AM MBCC             | Margulies Coll    | 1 time | 60 |
| 9:00 AM MBCC             | Margulies Coll    | 1 time | 60 |
| 9:30 AM MBCC             | Margulies Coll    | 1 time | 60 |
| 10:00 AM Margulies Coll. | Rubell Collection | 1 time | 60 |
| 10:00 AM MBCC            | Margulies Coll    | 1 time | 60 |

NOTE: This can be two buses that run between MBCC, Margulies Collection & Rubell Family Coll.

|                           |      |
|---------------------------|------|
| 11:30 AM Rubell/Margulies | MBCC |
| 12:00 PM Rubell/Margulies | MBCC |

NOTE: We want the last bus leaving either collections at noon to return to the convention center

## Thurs. Dec. 4

VIP Art Collector's Coffee, Rubell Family Collection, Miami  
 Margulies Coll. At the Warehouse open to VIP's and public, Miami

|                          |                   |        |    |
|--------------------------|-------------------|--------|----|
| 8:45 AM MBCC             | Rubell Collection | 1 time | 60 |
| 9:00 AM MBCC             | Rubell Collection | 1 time | 60 |
| 9:30 AM MBCC             | Rubell Collection | 1 time | 60 |
| 10:00 AM Margulies Coll. | Margulies Coll    | 1 time | 60 |
| 10:00 AM MBCC            | Rubell Collection | 1 time | 60 |

NOTE: This can be two buses that run between MBCC, Rubell Family Coll. & Margulies Collection

|                           |      |
|---------------------------|------|
| 11:30 AM Rubell/Margulies | MBCC |
| 12:00 PM Rubell/Margulies | MBCC |

NOTE: We want the last bus leaving either collections at noon to return to the convention center

VIP Art Collector's Coffee, de la Cruz Collection, Key Biscayne

|                                   |                          |        |    |
|-----------------------------------|--------------------------|--------|----|
| 8:45 AM MBCC                      | de la Cruz, Key Biscayne | 1 time | 60 |
| 9:45 AM MBCC                      | de la Cruz, Key Biscayne | 1 time | 60 |
| 10:30 AM de la Cruz, Key Biscayne | MBCC                     | 1 time | 60 |
| 12:00 PM de la Cruz, Key Biscayne | MBCC                     | 1 time | 60 |

NOTE: This can be one bus that makes the run between MBCC & Key Biscayne in the morning

VIP and Public opening of Miami Art Central (MAC), S. Miami

|                        |               |        |    |
|------------------------|---------------|--------|----|
| 8:45 AM MBCC           | MAC, S. Miami | 1 time | 60 |
| 9:45 AM MBCC           | MAC, S. Miami | 1 time | 60 |
| 10:30 AM MAC, S. Miami | MBCC          | 1 time | 60 |
| 12:00 PM MAC, S. Miami | MBCC          | 1 time | 60 |

NOTE: This can be one bus that makes the run between MBCC & MAC, S. Miami in the morning

**VIP Opening at MAM, followed by Official Party in Design District  
101 West Flagler Street, Miami**

To discuss: Parking for cars, buses, taxi stands, taxi dispatch, police, map of area (Marie Denis),  
signage, park & ride, bagging meters  
Pertains to City of Miami

|                          |                        |        |     |
|--------------------------|------------------------|--------|-----|
| 19:45 MBCC               | Miami Art Museum (MAM) | 1 time | 120 |
| 20:00 MBCC               | Miami Art Museum (MAM) | 1 time | 120 |
| 20:30 MBCC               | Miami Art Museum (MAM) | 1 time | 120 |
| 8:45 PM MAM              | Design District        | 1 time | 120 |
| 9:15 PM MAM              | Design District        | 1 time | 120 |
| 9:45 PM MAM              | Design District        | 1 time | 120 |
| 10:30 PM Design District | MBCC                   | 1 time | 120 |
| 11:30 PM Design District | MBCC                   | 1 time | 120 |
| 12:30 AM Design District | MBCC                   | 1 time | 120 |

NOTE: The above arrangements were kindly made last year

Fri., Dec. 5

|   |                          |        |    |
|---|--------------------------|--------|----|
| VIP Art Collector's Coffee, de la Cruz Collection, Key Biscayne |                          |        |    |
| 8:45 AM MBCC  | de la Cruz, Key Biscayne | 1 time | 60 |
| 9:45 AM MBCC  | de la Cruz, Key Biscayne | 1 time | 60 |
| 10:30 AM de la Cruz, Key Biscayne                               | MBCC                     | 1 time | 60 |
| 12:00 PM de la Cruz, Key Biscayne                               | MBCC                     | 1 time | 60 |

NOTE: This can be one bus that makes the run between MBCC & Key Biscayne in the morning

Rubell Family Collection, Miami, open to the public and VIP's  
Margulies Coll. At the Warehouse open to VIP's and public, Miami

|                          |                   |        |    |
|--------------------------|-------------------|--------|----|
| 8:45 AM MBCC             | Rubell Collection | 1 time | 60 |
| 9:00 AM MBCC             | Rubell Collection | 1 time | 60 |
| 9:30 AM MBCC             | Rubell Collection | 1 time | 60 |
| 10:00 AM Margulies Coll. | Margulies Coll    | 1 time | 60 |
| 10:00 AM MBCC            | Rubell Collection | 1 time | 60 |

NOTE: This can be two buses that run between MBCC, Rubell Family Coll. & Margulies Collection

|          |      |  |  |
|----------|------|--|--|
| 11:30 AM | MBCC |  |  |
| 12:00 PM | MBCC |  |  |

NOTE: We want the last bus leaving either collections at noon to return to the convention center

|   |               |        |    |
|---|---------------|--------|----|
| VIP and Public opening of Miami Art Central (MAC), S. Miami |               |        |    |
| 8:45 AM MBCC  | MAC, S. Miami | 1 time | 60 |
| 9:45 AM MBCC  | MAC, S. Miami | 1 time | 60 |

|                        |      |        |    |
|------------------------|------|--------|----|
| 10:30 AM MAC, S. Miami | MBCC | 1 time | 60 |
| 12:00 PM MAC, S. Miami | MBCC | 1 time | 60 |

NOTE: This can be one bus that makes the run between MBCC & MAC, S. Miami in the morning

### VIP reception at Wolfsonian-FIU, Miami Beach

1001 Washington Avenue, Miami Beach

To discuss: Parking for cars, buses, taxi stands, taxi dispatch, police, map of area (Marie Denis), signage, bagging meters

Pertains to City of Miami Beach

|              |                         |        |     |
|--------------|-------------------------|--------|-----|
| 7:45 PM MBCC | Wolfsonian, Miami Beach | 1 time | 120 |
| 8:00 PM MBCC | Wolfsonian, Miami Beach | 1 time | 120 |

VIP Art Loves Film & ArtNexus Cocktail, Vizcaya, Miami

3251 South Miami Avenue, Miami

To discuss: Parking for cars, buses, taxi stands, taxi dispatch, police, map of area (Marie Denis), signage

Pertains to City of Miami

|                        |         |        |     |
|------------------------|---------|--------|-----|
| 8:30 PM Wolfsonian, MB | Vizcaya | 1 time | 120 |
| 8:45 PM Wolfsonian, MB | Vizcaya | 1 time | 120 |
| 11:00 PM Vizcaya       | MBCC    | 1 time | 60  |
| 11:30 PM Vizcaya       | MBCC    | 1 time | 60  |
| 12:00 AM Vizcaya       | MBCC    | 1 time | 60  |
| 12:30 AM Vizcaya       | MBCC    | 1 time | 60  |
| 1:00 AM Vizcaya        | MBCC    | 1 time | 60  |

Sat, Dec. 6

VIP Art Collector's Coffee, de la Cruz Collection, Key Biscayne

|                                   |                          |        |    |
|-----------------------------------|--------------------------|--------|----|
| 8:45 AM MBCC                      | de la Cruz, Key Biscayne | 1 time | 60 |
| 9:45 AM MBCC                      | de la Cruz, Key Biscayne | 1 time | 60 |
| 10:30 AM de la Cruz, Key Biscayne | MBCC                     | 1 time | 60 |
| 12:00 PM de la Cruz, Key Biscayne | MBCC                     | 1 time | 60 |

NOTE: This can be one bus that makes the run between MBCC & Key Biscayne in the morning

Rubell Family Collection, Miami, open to the public and VIP's

Margulies Coll. At the Warehouse open to VIP's and public, Miami

|                          |                   |        |    |
|--------------------------|-------------------|--------|----|
| 8:45 AM MBCC             | Rubell Collection | 1 time | 60 |
| 9:00 AM MBCC             | Rubell Collection | 1 time | 60 |
| 9:30 AM MBCC             | Rubell Collection | 1 time | 60 |
| 10:00 AM Margulies Coll. | Margulies Coll.   | 1 time | 60 |

Sun., Dec. 7

10:00 AM MBCC

Rubell Collection

1 time

60

NOTE: This can be two buses that run between MBCC, Rubell Family Coll. & Margulies Collection

11:30 AM

MBCC

12:00 PM

NOTE: We want the last bus leaving either collections at noon to return to the convention center

VIP and Public opening of Miami Art Central (MAC), S. Miami

8:45 AM MBCC

MAC, S. Miami

1 time

60

9:45 AM MBCC

MAC, S. Miami

1 time

60

10:30 AM MAC, S. Miami

MBCC

1 time

60

12:00 PM MAC, S. Miami

MBCC

1 time

60

NOTE: This can be one bus that makes the run between MBCC & MAC, S. Miami in the morning

VIP breakfast at Ruth & Richard Shack, Miami

VIP breakfast at Monica & Javier Mora, Miami

9:00 AM MBCC

Shack

60

9:00 AM MBCC

Mora

60

NOTE: Two buses can make a run from MBCC, drop off at collectors, go back to MBCC to pickup another group and return to collectors to bring initial group back to MBCC, then bus will go for one last pickup

VIP breakfast MAC, S. Miami

VIP breakfast honoring Miami artists @ Fred Snitzer & Diana Lowenstein, Miami

60

VIP breakfast Lowe Art Museum, Univ. of Miami

60

VIP breakfast The Art Museum at FIU

60

Rubell Family Collection open to Public and VIP's

60

Margulies Collection at the Warehouse open to Public and VIP's

60

For above events, need one bus for each

VIP Goodbye Party, Nikki Beach, Miami Beach

6:00 PM MBCC

Nikki Beach, MB

60

NOTE: One Bus can make run from MBCC to Nikki Beach and back to pickup between 6 PM and 8 PM  
Then bus can return VIP's to MBCC beginning at 8 PM to 10 PM

One additional bus requested by Samuel Keller for V-VIP group from Belgium, approx. 60 collectors

| Date                 | Time   | Location | Location                 | Frequency | Number of Ppl |
|----------------------|--|----------|--------------------------|-----------|---------------|
|                      | for departure  | Pickup   | Dropoff                  |           |               |
| <b>Tues. Dec. 2</b>  |  |          |                          |           |               |
|                      | VIP Welcome Party @ Raleigh Hotel, Miami Beach                           |          |                          |           |               |
|                      | 1775 Collins Avenue, Miami Beach   |          |                          |           |               |
|                      | 7:00 PM Raleigh Hotel, MB  |          | MOCA, N. Miami           | 1 time    | 60            |
|                      | 8:30 PM MOCA, N. Miami   |          | de la Cruz, Key Biscayne | 1 time    | 60            |
|                      | 12:00 AM de la Cruz, Key Biscayne  |          | Raleigh Hotel, MB        | 1 time    | 60            |
| <b>Wed. Dec. 3</b>   |  |          |                          |           |               |
|                      | VIP Art Collector's Coffee, Margulies Collection at the Warehouse, Miami |          |                          |           |               |
|                      | 591 NW 27 Street, Miami  |          |                          |           |               |
|                      | 9:30 AM Raleigh Hotel, MB  |          | Margulies Coll           | 1 time    | 60            |
|                      | 11:30 AM Margulies Coll.   |          | MBCC                     | 1 time    | 60            |
| <b>Thurs. Dec. 4</b> |  |          |                          |           |               |
|                      | VIP Art Collector's Coffee, Rubell Family Collection, Miami              |          |                          |           |               |
|                      | 95 NW 29 Street, Miami   |          |                          |           |               |
|                      | 9:15 AM Raleigh Hotel, MB  |          | Rubell Collection        | 1 time    | 60            |
|                      | 10:30 AM Rubell Collection   |          | MBCC                     | 1 time    | 60            |
|                      | 7:15 PM Raleigh Hotel, MB  |          | MAM                      | 1 time    | 60            |
|                      | 8:15 PM MAM  |          | Design District          | 1 time    | 60            |
|                      | 12:00 AM Design District   |          | Raleigh Hotel, MB        | 1 time    | 60            |
| <b>Fri. Dec. 5</b>   |  |          |                          |           |               |
|                      | VIP Visit to MAC, S. Miami   |          |                          |           |               |
|                      | 5960 SW 57 Avenue  |          |                          |           |               |
|                      | 9:30 AM MBCC   |          | MAC, S. Miami            | 1 time    | 60            |
|                      | 11:00 AM MAC, S. Miami   |          | MBCC                     | 1 time    | 60            |
|                      | VIP reception at Wolfsonian-FIU, Miami Beach                             |          |                          |           |               |
|                      | 1001 Washington Ave., Miami Beach  |          |                          |           |               |
|                      | 7:45 PM Raleigh Hotel, MB  |          | Wolfsonian, Miami Beach  | 1 time    | 60            |
|                      | VIP Art Loves Film & ArtNexus Cocktail, Vizcaya, Miami                   |          |                          |           |               |
|                      | 3251 South Miami Avenue, Miami   |          |                          |           |               |
|                      | 8:30 PM Wolfsonian, MB   |          | Vizcaya, Miami           | 1 time    | 60            |
|                      | 11:30 PM Vizcaya   |          | Raleigh Hotel, MB        | 1 time    | 60            |
| <b>Sat. Dec. 6</b>   |  |          |                          |           |               |
|                      | VIP Art Collector's Coffee, Scholl Collection, Miami Beach               |          |                          |           |               |
|                      | 803 E Dillard Drive, Miami Beach   |          |                          |           |               |
|                      | 9:00 AM Raleigh Hotel, MB  |          | Scholl Collection, MB    | 1 time    | 60            |
|                      | VIP Art Collector's Coffee, Rubell Home, Miami Beach                     |          |                          |           |               |
|                      | 510 Lakeview Court, Miami Beach  |          |                          |           |               |
|                      | 10:30 AM Scholl Collection   |          | Rubell Home, MB          | 1 time    | 60            |
|                      | 11:45 AM Rubell Home, MB   |          | MBCC                     |           |               |
| <b>Sun. Dec. 7</b>   |  |          |                          |           |               |
|                      | VIP breakfast at Fuh & Richard Shack, Miami                              |          |                          |           |               |

|  |                    |        |
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| 151 SE 15 Road, Miami                        |                    |        |
| VIP breakfast at Monica & Javier Mora, Miami |                    |        |
| 11015 Lakeside Drive, Miami                  |                    |        |
| 9:00 AM MBCC                                 | Javier Mora, Miami | 1 time |
| 10:30 AM Javier Mora, Miami                  | Shack, Miami       | 1 time |
| 12:00 PM Shack, Miami                        | MBCC               | 1 time |
| VIP Goodbye Party, Nikki Beach, Miami Beach  |                    |        |
| One Ocean Drive, Miami Beach                 |                    |        |
| 6:00 PM MBCC                                 | Nikki Beach, MB    |        |
| 9:00 PM Nikki Beach, MB                      | Raleigh Hotel, MB  |        |
|  |                    | 60     |
|  |                    | 60     |
|  |                    | 60     |
|  |                    | 60     |



One additional bus requested by Samuel Keller for V-VIP group organized by Isabella Mora, approx. 120 collectors

| Date          | Time  | Location                 | Location | Frequency | Number of Ppl |
|---------------|---|--------------------------|----------|-----------|---------------|
|               | for departure   | Pickup                   | Dropoff  |           |               |
| Tues. Dec. 2  | VIP Welcome Party @ Raleigh Hotel, Miami Beach<br>1775 Collins Avenue, Miami Beach                  |                          |          |           |               |
|               | 7:00 PM Raleigh Hotel, MB   | MOCA, N. Miami           | 1 time   | 120       |               |
|               | 8:30 PM MOCA, N. Miami  | de la Cruz, Key Biscayne | 1 time   | 120       |               |
|               | 12:00 AM de la Cruz, Key Biscayne   | Raleigh Hotel, MB        | 1 time   | 120       |               |
| Wed. Dec. 3   | VIP Art Collector's Coffee, Margulies Collection at the Warehouse, Miami<br>591 NW 27 Street, Miami |                          |          |           |               |
|               | 9:30 AM Raleigh Hotel, MB   | Margulies Coll           | 1 time   | 120       |               |
|               | 11:30 AM Margulies Coll.  | MBCC                     | 1 time   | 120       |               |
| Thurs. Dec. 4 | VIP Art Collector's Coffee, Rubell Family Collection, Miami<br>95 NW 29 Street, Miami               |                          |          |           |               |
|               | 9:15 AM Raleigh Hotel, MB   | Rubell Collection        | 1 time   | 120       |               |
|               | 10:30 AM Rubell Collection  | MBCC                     | 1 time   | 120       |               |
|               | 7:15 PM Raleigh Hotel, MB   | MAH                      | 1 time   | 120       |               |
|               | 8:15 PM MAH   | Design District          | 1 time   | 120       |               |
|               | 12:00 AM Design District  | Raleigh Hotel, MB        | 1 time   | 120       |               |
| Fri. Dec. 5   | VIP Visit to MAC, S. Miami<br>5960 SW 57 Avenue   |                          |          |           |               |
|               | 9:30 AM MBCC  | MAC, S. Miami            | 1 time   | 120       |               |
|               | 11:00 AM MAC, S. Miami  | MBCC                     | 1 time   | 120       |               |
|               | VIP reception at Wolfsonian-FIU, Miami Beach<br>1001 Washington Ave., Miami Beach                   |                          |          |           |               |
|               | 7:45 PM Raleigh Hotel, MB   | Wolfsonian, Miami Beach  | 1 time   | 120       |               |
|               | VIP Art Loves Film & ArtMixus Cocktail, Vizcaya, Miami<br>3251 South Miami Avenue, Miami            |                          |          |           |               |
|               | 8:30 PM Wolfsonian, MB  | Vizcaya, Miami           | 1 time   | 120       |               |
|               | 11:30 PM Vizcaya  | Raleigh Hotel, MB        | 1 time   | 120       |               |
| Sat. Dec. 6   | VIP Art Collector's Coffee, Scholl Collection, Miami Beach<br>803 E. Dillard Drive, Miami Beach     |                          |          |           |               |
|               | 9:00 AM Raleigh Hotel, MB   | Scholl Collection, MB    | 1 time   | 120       |               |
|               | VIP Art Collector's Coffee, Rubell Home, Miami Beach<br>510 Lakeview Court, Miami Beach             |                          |          |           |               |
|               | 10:30 AM Scholl Collection  | Rubell Home, MB          | 1 time   | 120       |               |
|               | 11:45 AM Rubell Home, MB  | MBCC                     | 1 time   | 120       |               |
| Sun. Dec. 7   | VIP breakfast at Furl & Richard Shack, Miami  |                          |          |           |               |

|   |                    |        |     |
|---|--------------------|--------|-----|
| 151 SE 15 Road, Miami                       |                    |        |     |
| VIP breakfast at Monka & Javier Mora, Miami |                    |        |     |
| 11015 Lakeside Drive, Miami                 |                    |        |     |
| 9:00 AM MBCC                                | Javier Mora, Miami | 1 time | 120 |
| 10:30 AM Javier Mora, Miami                 | Shack, Miami       | 1 time | 120 |
| 12:00 PM Shack, Miami                       | MBCC               | 1 time | 120 |
| VIP Goodbye Party, Nikki Beach, Miami Beach |                    |        |     |
| One Ocean Drive, Miami Beach                |                    |        |     |
| 6:00 PM MBCC                                | Nikki Beach, MB    |        |     |
| 9:00 PM Nikki Beach, MB                     | Raleigh Hotel, MB  |        | 120 |

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